



April 21, 2010

The Honorable Janice Hahn  
638 S. Beacon Street, Room 552  
Los Angeles City Council-District 15  
San Pedro, CA 90731

Dear Councilwoman Hahn:

It has been an honor and a pleasure to produce the San Pedro Holiday Parade for our community. Ever since the Chamber was asked to step up and make this event happen, it has been a proud success for us. What has made it possible is also a strong partnership with your office and the City that has helped reduce the expenses. Due to the proposed fee increases in response to the current City of Los Angeles budget crisis, the San Pedro Chamber of Commerce may not be in a position to produce the San Pedro Holiday Parade this year.

In the past, the average revenue from sponsorships and entrance fees has been about \$7500 and expenses have been about the same. The parade committee was able to maintain the event at this budget level largely because all of the city costs were waived by your motion to the city council on the community's behalf. Now, with new and increased fees, we anticipate that the costs will be at least \$10,000 to \$15,000 to pay for the city services required for this event.

The Chamber enthusiastically supports the concept of the holiday parade, as does the community. It is one event that everyone can enjoy and participate in. It is a celebration of our youth, our heroes, our leaders, our nonprofit organizations, and our businesses and business organizations that support this community. We hope that you and the council office can once again find a way to waive the city costs and/or find other resources to continue the tradition of the San Pedro Holiday Parade

We thank you for your consideration of this important issue.

Sincerely,

Jayme Wilson, Chairman, Board of Directors

Camilla Townsend, President and CEO

